#### **Barriers to inclusion**

Tear them down, or help people climb over them?



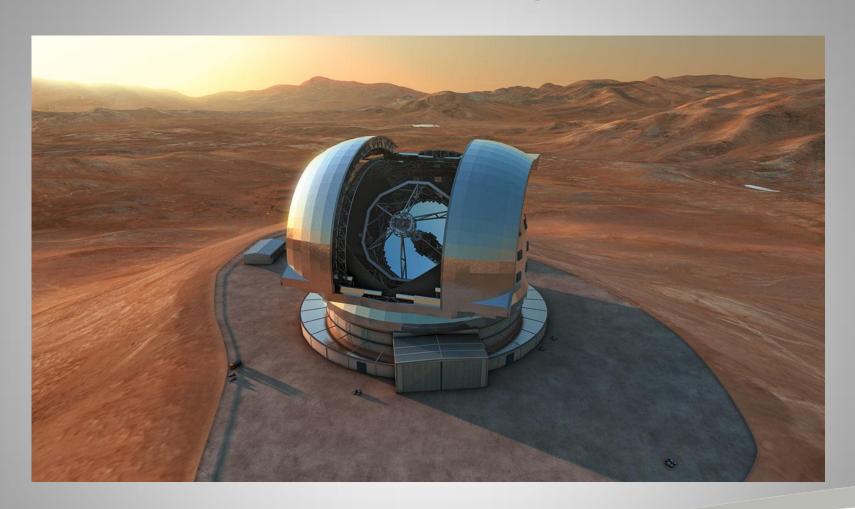
Jo Lewis
STFC Public Development Manager







## What is STFC?





Rutherford Appleton Laboratory







Strategic Plan 2013 - 2016







# Inclusion, diversity or equality?



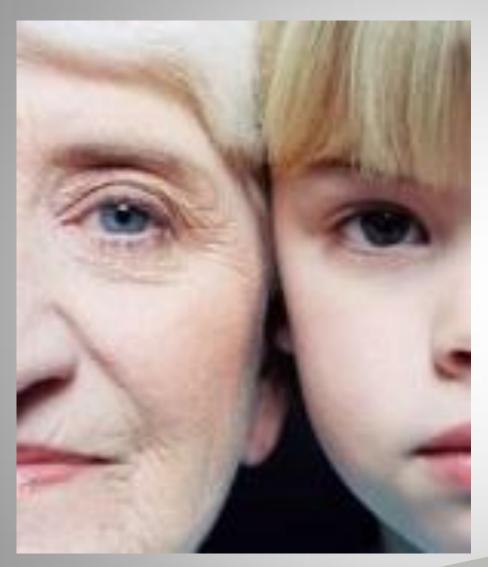


# What are the barriers?





# What are the barriers?



Social barriers







# Changing minds





# Measuring impact





# ¿quality of outcome vs equality of opportun





¿quality of outcome vs equality of opportun





¿quality of outcome vs equality of opportun





#### Tear down the barriers?





# Demonstrate impact





### Hard to reach audiences

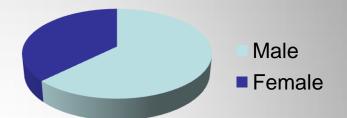




# Gender Blind Approach



#### **Applicants**



#### **Placements**





### Out with the old excuses









