



# ASDC 2010 AGM Minutes

Date: 16 September, 2010

Venue: The Balcony Rooms, Millennium Point, Birmingham

Attendees Board Members	Attendees Members
<ul style="list-style-type: none"> <li>Nick Winterbotham (Chair)</li> <li>Vicky Brightman</li> <li>Goery Delacote</li> <li>Chris Godden</li> <li>Ian Griffin</li> <li>Judith Harvey</li> <li>Robin Holgate</li> <li>Robin Hoyle</li> <li>Anne Hunt</li> <li>Tudor Gwynn (for Leigh-Anne Stradeski)</li> <li>Peter Trevitt</li> <li>Phil Winfield</li> </ul>	<ul style="list-style-type: none"> <li>Alison Cocks</li> <li>Edel Fletcher</li> <li>Sophina Jagot</li> <li>Stephen Youd Thomas</li> <li>Linda Conlon</li> <li>Ian Simmons</li> <li>Louise Smith</li> <li>Marjelle van Hoorn</li> <li>Colin Johnson</li> <li>John Bibby</li> <li>Angus Gunn</li> <li>Ruth Harvey</li> <li>Sarah Hill</li> <li>Stuart Monro</li> <li>Dom McDonald</li> <li>Raymond Hole</li> <li>Claire Coday</li> <li>Bridget Holligan</li> <li>John Ellison</li> <li>Teresa Anderson</li> <li>Graham Bradshaw</li> <li>Lucy Moorcraft (Dr)</li> <li>Derek Bell</li> <li>Clare Matterson</li> <li>Ben Stewart</li> <li>Kim Barnett</li> <li>Vicki Honeywood</li> </ul>
ASDC Executive	Apologies
<ul style="list-style-type: none"> <li>Penny Fidler</li> <li>Mat Hickman</li> <li>Sam Yates</li> </ul>	<ul style="list-style-type: none"> <li>Heather Mayfield</li> <li>Leigh-Anne Stradeski (represented instead by Tudor Gwynn)</li> </ul>

Item	Action	Due
<b>Introduction and welcome</b>		
By Nick Winterbotham – chairman of ASDC		
NW gave presentation on 'What ASDC can do'. This included: <ul style="list-style-type: none"> <li>Looking at return on investment</li> <li>What's 'nice' and what's 'necessary'</li> <li>Balance between project activity and lobbying activity</li> </ul>		

<ul style="list-style-type: none"> <li>The need for ASDC to be appropriate for all members, small and large</li> </ul>		
Penny Fidler, the Chief Executive, gave the CEO's report detailing activities, events and projects of the past year.		
<b>Accounts and auditors</b>		
The accounts for the last period were proposed by Stuart Monro (Our Dynamic Earth) and seconded by Robin Holgate (MOSI)		
Chris Godden, non-executive finance director of ASDC, said that his experience of working with the auditors, Corrigan Associates had been very positive and recommended they were reappointed.		
Phil Winfield (Intech) proposed Corrigan Associates as auditors. This was seconded by Louise Smith (DSC)		
<b>Elections to the Board of Trustees</b>		
Members of the current Board of Trustees (excluding retiring Trustees) introduced themselves.		
<p>Introductions were heard from candidates for the Board of Trustees, including retiring Trustees (*):</p> <ul style="list-style-type: none"> <li>Goéry Delacôte (At-Bristol) (*)</li> <li>Heather Mayfield (Science Museum) (*)</li> <li>Peter Trevitt (Techniquet) (*)</li> <li>Ian Simmons (Centre for Life)</li> <li>Louise Smith (Dundee Science Centre)</li> <li>Theresa Anderson (Jodrell Bank)</li> </ul> <p>There were no objections from the floor to the approval of any of the new Trustees.</p>		
<p>The following members were approved as Trustees of ASDC:</p> <ul style="list-style-type: none"> <li>Goéry Delacôte (At-Bristol)</li> <li>Heather Mayfield (Science Museum)</li> <li>Peter Trevitt (Techniquet)</li> <li>Ian Simmons (Centre for Life)</li> <li>Louise Smith (Dundee Science Centre)</li> <li>Theresa Anderson (Jodrell Bank)</li> </ul>		
<b>Presentation from Clare Matterson</b>		
Clare Matterson of the Wellcome Trust gave a presentation highlighting the Trust's continuing support of public engagement and the work of UK science and discovery centres.		
CM also told delegates that the Trust is starting a major study on the impact of informal science learning, looking at whether informal settings promote and enable science learning, and to what extent do such experiences deepen learning.		

<b>'Raising the bar'</b>		
<p>There was a presentation by the Chairman and Chief Executive on 'Raising the Bar'. This included:</p> <ul style="list-style-type: none"> <li>• What defines a science centre and what they need to be sustainable</li> <li>• Creating emotional experiences</li> <li>• Attitudinal impact and how to assess impact in general</li> <li>• The importance of collaboration and sharing</li> <li>• Pushing comfort zones and moving the sector forward</li> </ul>		
<b>Success in 5-year's time</b>		
<p>The Chairman and the Chief Executive asked for thoughts from ASDC members in attendance on what 'success in 5-year's time would look like'. Responses included:</p> <ul style="list-style-type: none"> <li>• Financial sustainability</li> <li>• Sustainable exhibition development</li> <li>• Government recognising the importance of our sector in supporting the National Curriculum</li> <li>• ASDC perceived as a driver of innovation in science communication</li> <li>• Government comes to the science centre sector for delivery, rather than doing it themselves</li> </ul>		
<b>Previous AGM's minutes</b>		
<p>The minutes for the 2009 AGM were proposed by Phil Winfield and seconded by Ian Simmons.</p>		
<b>Close</b>		
<p>Finally, the Chairman and Chief Executive thanked the ASDC members for attending the AGM and invited them to join the Board and other members for a networking lunch.</p>		