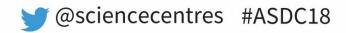


#### **The 2018 ASDC National Conference**











# KNOWING YOUR PLACE

SALLY MACDONALD
DIRECTOR, SCIENCE AND INDUSTRY MUSEUM



#### **WELCOME!**



## COMMUNITIES ACROSS THE COUNTRY







#### **GREATER MANCHESTER**

- 3<sup>rd</sup> fastest growing city region in UK
- One of largest student populations in Europe
- Strengths and growth industries:
  - Health innovation
  - Advanced materials
  - Digital and creative industries
  - Biotechnology
  - Energy
- Need for 140,000+ more scientists, engineers, technicians in next 4 years



#### **GREATER MANCHESTER**

- 1 in 4 people live in poverty, including 180,000 children
- 180,000 working age people have no qualifications
- 3 in 10 secondary schools judged inadequate
- Teacher recruitment crisis



#### **RESONANCE**







#### **REVIVING OUR GALLERIES**







#### WONDERLAB AND SMG ACADEMY



#### **PARTNERSHIPS**







#### **MAKING CONNECTIONS**





#### MAKING CONNECTIONS





### THANK YOU!