



Association for
**Science and
Discovery Centres**



Membership
renewal pack
2025/26



Dear valued ASDC member,

A huge thank you for your continued support for the Association for Science and Discovery Centres (ASDC). In these uncertain times we really are stronger together.

Our last membership year started with the findings from our first annual member survey (thank you to everyone who shared data) and the acclaimed CEO Away Day attended by 27 senior figures from organisations across the UK. Over the course of the year we ran a series of Space Community Calls connecting 195 space engagement professionals from 97 separate organisations as part of the Our World From Space programme, delivered three social media workshops attended by 35 people from 13 different member organisations, and curated 11 Members' Forums attended by over 250 people. The annual conference in November saw a record 240 delegates attend, with 100 speakers, 35 sessions and four eminent keynote speakers highlighting how we can all shape the future of science together.

Nurturing our members grows a strong national foundation on which we can build exciting, innovative science projects, driving engagement in STEM and increasing accessible pathways that will address the fundamental inequalities that persist within the sciences. As part of a recent project we've mapped out the data to show the reach of ASDC members in terms of number of schools they work with, highlighting the true extent and value of the network for supporting with both curriculum subjects and the UK's cultural engagement in science.

As an ASDC member, your organisation has helped to shape national policies, whilst also benefiting from industry research, best-practice toolkits, and valuable engagement resources. The 2025 survey has also provided us with clear data for future direction and goal setting, much of which is in action already. It is very pleasing to see how we are viewed and valued by our members, but the hard work does not stop, there is still much to do.

Together, we can continue to inspire future generations and advance public engagement and involvement with science. Your membership fee directly helps us to work towards a society where science is accessible, inclusive and valued by all as a fundamental part of everyday life. Renewing your membership with ASDC allows us to continue to champion the UK's network of regional science and discovery centres, research and outreach centres and science museums for 2025-26.

Join ASDC today and you can access a diverse range of events from the upcoming Members' Forums on digital governance, finance and growth, to the CEO awayday and our incredible 'Accessibility Unlocked' event, alongside being able to apply to be part of an exciting new project soon to be announced!

We look forward to continuing our work together.

With best regards,

A handwritten signature in purple ink, appearing to read 'Shaaron', with a stylized flourish at the end.

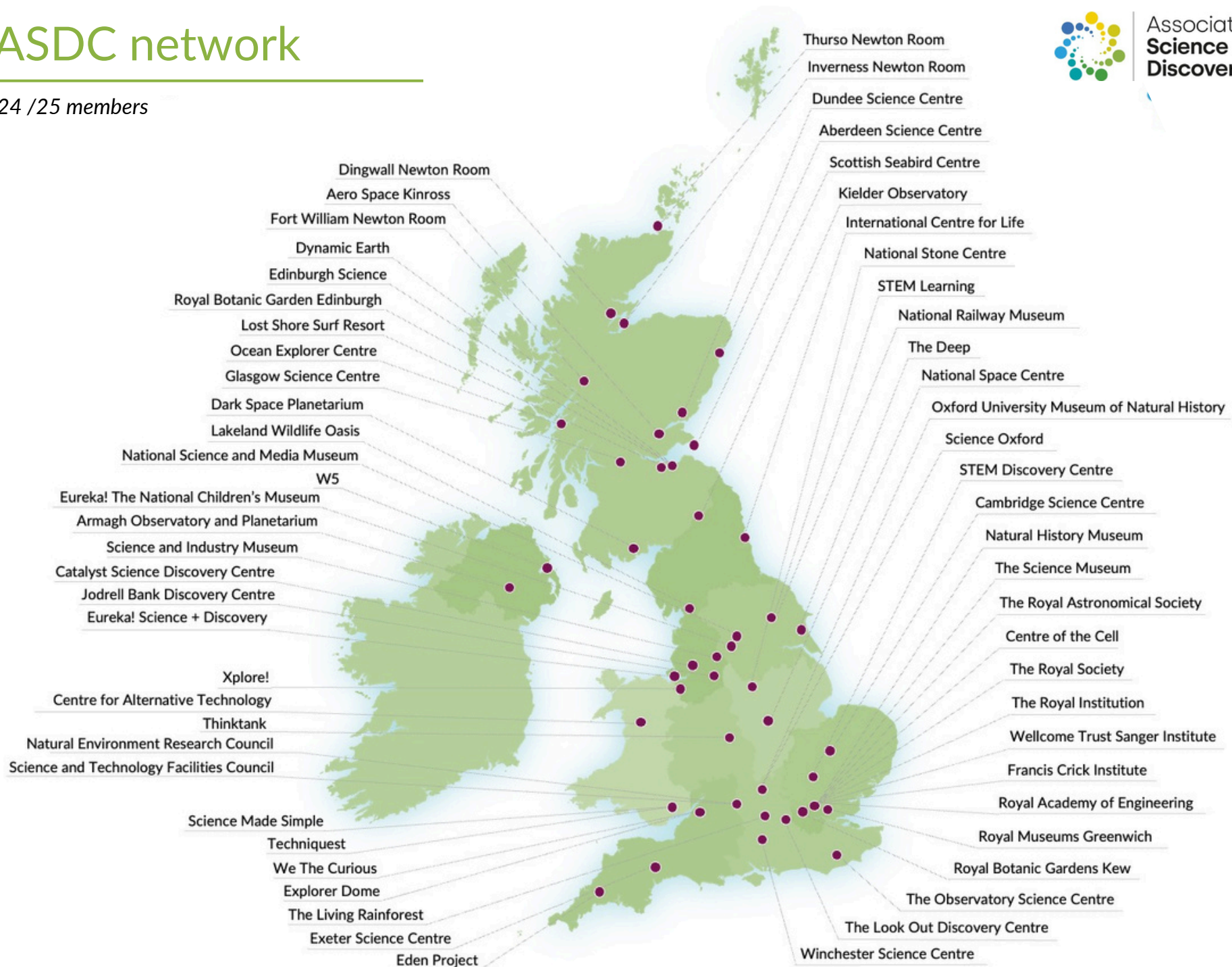
Shaaron Leverment
Chief Executive
Association for Science and Discovery Centres (ASDC)

The ASDC network

Map of 2024 /25 members



Association for
**Science and
Discovery Centres**



You're in great company

We support science and discovery centres, science and industry museums, outreach centres, STEM networks, national STEM organisations and learned societies. Our members represent a great diversity of scale and geographic location, delivering relevant and inspirational science learning, playing a crucial role in the nation's engagement with science.

No matter the size of your organisation, we're here to support you. Our members range in size from small organisations with less than five members of staff, through to nationally renowned centres with hundreds of employees.

"ASDC brings us all together on a regular basis, affording us opportunity to network and share valuable insight on ways that we can come together as a sector to leverage funding and resources."

Victoria Denoon, Head of Experience, W5 Science Discovery Centre

"The wealth of experience within the ASDC community has been of great benefit to us as a centre over the years. In particular the annual conference and training academies that form part of each project have given opportunities for networking and professional development for staff that would be difficult for us to make available to our small team otherwise."

Julia Riley, Head of Education and Interpretation, Jodrell Bank Discovery Centre

"We are delighted that the powerful work delivered by the Science Centres across the UK has impacted audiences by helping increase their awareness, motivation and connection with their local environments."

Claire Andrews, Head of Community Engagement, Natural Environment Research Council

"ASDC continues to help us develop our public and schools programme. This is incredibly valuable, helping to maintain a variety of activities for our audiences."

Laurence Butler, Head of Visitor Experience at Thinktank, Birmingham Science Museum

ASDC Member benefits

Networking and collaboration	Collaborative national STEM projects	Advocacy and influence
<ul style="list-style-type: none">• Connect with over 60 science and discovery centres across the UK.• Access a community of like-minded professionals in science engagement.• Monthly best-practice forums, masterclasses and our <u>national conference</u>.• Gain fresh perspectives to adapt, innovate and lead through change.	<ul style="list-style-type: none">• Opportunities to run funded <u>national STEM programmes</u> that support your goals and extend your reach.• Help design impactful initiatives through collaboration, reflection and shared learning.• Connect with leading science centres and partners to grow your influence and impact.	<ul style="list-style-type: none">• Be part of a national voice championing inclusive science engagement.• Gain visibility through ongoing advocacy within the STEM education and skills landscape.• Help shape a future where science is recognised as a vital part of culture and society.
Professional development and training	Impact and legacy	Access to research and resources
<ul style="list-style-type: none">• Attend workshops, webinars, and conferences led by experts in science communication.• Get access to diversity, inclusion, equity and accessibility workshops and peer-led training academies.• Learn best practices for running successful science and discovery centres.	<ul style="list-style-type: none">• Amplify your impact by running our national STEM programmes that have reached over 2.9 million people and counting (2018-25).• Contribute to reports that demonstrate our collective impact across England, Northern Ireland, Scotland and Wales.• Rely on ASDC's expertise to create, deliver and evaluate high-impact, independently assessed initiatives.	<ul style="list-style-type: none">• Get exclusive industry reports, best practice guides, and case studies.• Stay updated with science communication trends and audience engagement strategies.• Use ASDC's Theory of Change, toolkits and shared resources for improving visitor experience and articulating impact.

ASDC membership unlocks even more

Discounts on ticketed events	Members only online groups	ASDC Associate Member network
<ul style="list-style-type: none">• Enjoy substantial discounts for delegates attending <u>ASDC events</u>, masterclasses and conferences.• Unlimited online attendance for digital events, allowing more employees at all levels to attend.	<ul style="list-style-type: none">• Private LinkedIn and Sharepoint channels for members only to share news, insights and experiences.• Ask peers for guidance and through our Ambassadors network and build valuable connections.	<ul style="list-style-type: none">• Access to commercial organisations that share ASDC's passions and have relevant experience of the sector.• All <u>Associate Members</u> are approved by ASDC trustees and have either already worked within the membership, or have a relationship with ASDC / a membership organisation.
Sharing inspiring practice	Free advice	Free advertising and promotion
<ul style="list-style-type: none">• Mechanisms for sharing content, approaches and expertise across the network with a new content vault (launching Summer 2025), content showcases and staff swaps.	<ul style="list-style-type: none">• Contact the ASDC team for support and specialist advice, connections, advocacy and insights.	<ul style="list-style-type: none">• Advertise job vacancies on the <u>ASDC website</u> and <u>LinkedIn page</u> for free.• Free space to share news, events and opportunities in our <u>monthly newsletter</u> to over 2,500 subscribers.• Member news shared on ASDC social media channels.

As a charity, governed by trustees, we are always striving to ensure we offer you the best possible value for money.

Science centres and science museums

We welcome publicly accessible science centres, discovery centres, science museums, scientific bodies and eco attractions to join ASDC. Annual membership fee is based on the number of all time staff, not including casual staff, volunteers or freelancers.

	<i>Membership fee (2025/2026)</i>
5 staff or under	£499
6 to 40 staff	£777
41 or more staff	£1,393

National Partners

For national STEM partners who share our values and our vision of a society where science is accessible, inclusive and valued by all as a fundamental part of everyday life. ASDC has a strong commitment to collaboration and strategic alignment with wider national STEM organisations. National partner membership is a set annual fee.

	<i>Membership fee (2025/2026)</i>
National Partner	£1,071

