



Association for
**Science and
Discovery Centres**

Our World From Space
Phase 2 2025-2026

Information for Evaluation Programme



Our World From Space Phase 2

The Association for Science and Discovery Centres (ASDC) invites you to submit a brief proposal to undertake the external evaluation of a rapid-turnaround project taking place October 2025-March 2026. This project, and its evaluation, is funded through a grant from the UK Space Agency, Space to Inspire programme.

Project summary

From 2023-2025, ASDC developed and ran *Our World From Space*, a strategic two-year, national STEM programme funded by the UK Space Agency in partnership with the Natural Environment Research Council (NERC, part of UKRI). To date, the programme has had a significant national reach, engaging with over 263,847 individual participants across the UK. From schools in the Outer Hebrides to community groups in coastal towns of Devon, *Our World From Space* nurtured a new understanding of space science's role in our everyday lives and for the future health and sustainability of our planet.

Of the 263,847 participants engaged 71% were families and public whereas only 2% came from community groups. In this next phase, delivery partners will be encouraged to deepen their work with their regional communities, working with marginalised audiences traditionally underrepresented in STEM and space industry and research¹. A short but impactful grant programme will run from October 2025 to February 2026 calling on the expertise of the *Our World From Space* cohort, to continue delivering and evaluating these high-quality space engagement activities and their impact for UK communities.

Vision:

To inspire and empower a society that embraces the value and relevance of space science for everyday life and the sustainable future of our planet.

Mission:

To build upon the content themes, approaches and learning from *Our World From Space*, reaching diverse audiences across the UK by leveraging the ASDC network to engage and inspire young people, their families and key influencers with cutting-edge UK space science.

¹ There are evidenced gender inequalities within the space sector workforce. Race and ethnic inequalities persist, alongside underrepresentation from people with disabilities and people from lower socio-economic backgrounds.

Evaluation approach

We are looking for an external evaluator who can build on the learning from the first phase of *Our World From Space* with a focus on enhancing participant data collection and feedback. We will be asking our science and discovery centres to capture the below which aligns with the first phase of *Our World From Space*:

- Metrics e.g., numbers, gender %, IMD data,
- Description of activity e.g., workshops, venue, dwell time
- Perceived relevance of content to everyday life
- Value of UK space science and careers for the future sustainability of planet Earth

Please find the full evaluation report from *Our World From Space*: Phase 1 [here](#).

Standard survey evaluation tools can be provided. However, we are seeking an evaluator who is keen to also take a responsive and flexible approach, speaking with all individual delivery-partner organisations to ensure the evaluation questions are delivered through instruments and approaches that are most appropriate for the centres, their partners and participants, while still meeting the national programme key goals (see below). We are keen that the evaluation is equitable and un-intrusive for community partners, to avoid taking away from their experiences with space science.

We will require staff reflections to be gathered at the interim report and during a final exit interview at the end of the delivery period ahead of the evaluation reporting. The exit interview will be conducted by the external evaluator and the ASDC project manager, community partners are also encouraged to attend to provide their perspective on impact.

Reporting requirements

Delivery partners will be asked to submit an interim report at the beginning of January 2026 and then a final report at the end of February 2026.

The two reports will be 'light-touch' and include:

- Metrics sheets (number of interactions, participants, demographics of audience engaged).
- Updates on types of engagement (e.g. development meetings, methods of engagement with youth panels, events taking place with wider communities).
- Summary of professional reflections (utilising journal tools provided for practitioners) to capture the development of the programme, learnings, changes and unexpected outcomes.

- Collation of participant outcomes e.g from survey responses or chosen evaluation method on the following two points:
 - Perceived relevance of content to everyday life
 - Value of UK space science and careers for the future sustainability of planet Earth
- Photos with relevant permissions to be used on ASDC website, social media and in the final report.

The evaluator will review the data from the interim report and raise any questions or concerns and share any highlights so far. For the second and final report the evaluator will analyse all of the data and present it in a written evaluation report.

Ethics

We aim to maintain highest consideration for the participants we are working with, avoiding invasive, duplicate, lengthy or excessive data collection in our methods and continually upholding the ethical principles of privacy, autonomy, confidentiality, diversity, value and dignity of the individuals, groups and communities we work with.

The successful candidate must understand the need to work with integrity and respect and adhere to the aim of maximising benefit and minimising harm when conducting and disseminating this research. This can be emphasised with those collecting data during the initial evaluation meetings with the delivery partners.

Budget

ASDC agrees to pay our external consultant a fixed sum of up to £8,000 in total for the work outlined within this document. This fee is calculated with a day rate of £500 for 16 days of work across the project timeline from October 2025 – 31st March 2026. Please note this figure includes all VAT. No VAT can be charged on top of this fee.

Payment will ideally be split across the delivery period at three milestones (31st October, 31st January 2026, 31st March 2026), but this is negotiable, and a payment plan can be discussed.

- 31st October 2025
- 31st January 2026
- 31st March 2026



Grants programme

An [Invitation to participate](#) has been shared with the network with proposals coming to ASDC by 3rd October 2025. Up to 15 science and discovery centres/science museums will be supported by this project. These centres will devote time, staff expertise and partnerships to engage school-aged children and young people (with a target age of 7-14) from diverse places and backgrounds, including those traditionally underrepresented in the space industry (or defined as marginalised from STEM engagement offers through the regional audience understanding of participating centres and museums).

The overarching theme of this programme showcases the value of space science for the sustainable future of planet Earth. It includes the content and resources within the *Our World From Space* handbook of information and activities, which cover Space for Earth in the following key areas:

- Climate
- Atmosphere
- Oceans
- Biodiversity

Each centre is proposing a programme of work with current community partnerships for delivery between October and end of February 2026. Grants of £9000 will be made available for in-depth engagement with their identified underserved community, along with an additional grant of £1000 for equipment and resources. The aim of their engagements will be to highlight the relevance of space science to daily life. To do this a strong proposal will consider a 'from global to local' narrative, including how the unique characteristics of a particular region, community partnership, or interests of a group might influence these content areas to ensure the areas explored are meaningful for participants.

Grant programme goals

1. To leverage the resources and community partnerships of ASDC and the ASDC network for a national programme of community engagement with UK space science.
2. To provide 9000 interaction hours where school-aged children, their families, community leaders, teachers and/or key influencers are engaged, inspired and involved in UK space science.
3. To promote knowledge and understanding of the value of space for the future sustainability of planet Earth.

4. To effectively support science capital with a personalised and localised approach that promotes the relevance of UK space science everyday life.

Eligible science centres

All ASDC members can apply for the grant programme. We anticipate that individuals / organisations who have previous experience of delivering *Our World From Space* will be best placed to receive a grant during this phase of the project. However, an ASDC member who has not yet delivered *Our World From Space* is not excluded from applying for this grant but must provide a strong case that explains their experience to effectively reach target audiences across the key content areas.

You can see the map of previous delivery partners and the case studies from each of their projects on the ASDC website [here](#).

Project evaluation schedule

2025	
September 2025	<ul style="list-style-type: none"> • <i>Our World From Space</i> grant programme announced to science centres and Invitation to Participate issued (deadline 30th September) • External evaluator ITT advertised
October 2025	<ul style="list-style-type: none"> • Deadline for Evaluator applications 7th October • Selection panel complete 7th October for grantees and all successful and unsuccessful projects notified of panel decisions • External evaluator appointed and evaluation framework being reviewed • Successful project proposals contracted • Evaluation plan/framework in place • Planning meetings take place between successful centres and external evaluator (prioritising engagements starting in late October / November) • Delivery of <i>Our World From Space</i> starts
Nov/Dec 2025	<ul style="list-style-type: none"> • Delivery of <i>Our World From Space</i> taking place • Evaluation meetings between centres and external evaluator complete ahead of all delivery • Check ins with ASDC taking place (email / online) to share progress and concerns • Check ins with delivery partners if required with evaluator (email, online)
2026	



January 2026	<ul style="list-style-type: none">• Delivery of <i>Our World From Space</i> taking place• Interim report Metrics collated from each delivery partner, along with staff reflections and any delivery photos. Due by 9th January 2026• Data analysed and a mini interim report written by external evaluator and submitted to Project Manager by w/c 26th January
February 2026	<ul style="list-style-type: none">• Delivery of <i>Our World From Space</i> comes to a close• Final participation data collated, final reports due, delivery photos, case studies and video assets collated by 28th February
March 2026	<ul style="list-style-type: none">• Evaluation data analysed and first draft of report submitted to ASDC from external evaluator• Meeting with Project Director and Project Manager to review draft evaluation report• Final Evaluation report submitted to ASDC for submissions to UK Space Agency alongside ASDC reporting on 31st March 2026
31 March 2026	Project completion

Application

Thank you for your interest in delivering this evaluation piece. If you would like to be considered for this work, please get in touch with the project director cait.campbell@sciencecentres.org.uk ASAP. Please submit your interest by 7th October 2025. You are welcome to have an informal discussion first on what is possible within the timeframe and budget, or submit an application through a cover letter that highlights:

- Your interest in our programme
- Your commitment to the programme timelines (include any capacity issues you need to manage)
- Your relevant experience in quantitative evaluation and statistical analysis (please include a CV if easier)
- Your relevant experience in qualitative evaluation (please include a CV if easier)
- Any areas of expertise you consider you will require additional support or training
- A basic budget breakdown (for example, your day rate and anticipated number of days required for check in meetings with delivery partners, collection of data, analysis of data, reporting etc)
- All applicants must be eligible to work in the UK
- **Please submit your interest by 5pm 7th October 2025.**

